



February 26, 2026

For Immediate Release

Bay City Public Library Invites Young Wizards to Harry Potter Book Day During Spring Break

Bay City, Texas – The Bay City Public Library will once again transform into a magical world as it hosts its annual Harry Potter Book Day celebration, offering families a unique, interactive experience centered on literacy, creativity, and imagination.

Harry Potter Book Day is recognized internationally as a celebration of the beloved book series. Although the official observance moved from February to October in 2023, the Bay City Public Library continues to host its event during Spring Break to provide a fun, family-friendly activity designed to promote reading and creative engagement.

This year's event will take place on Thursday, March 12, 2026 inviting attendees to step into a wizarding adventure inspired by the iconic stories. Participants will explore themed activity stations and immersive experiences throughout the library.

Wizards-in-training are invited to visit Diagon Alley to gather their school supplies, take part in magical activities, and earn gold coins to spend at Honeydukes on enchanted sweets — and even butterbeer.

To accommodate strong community interest while maintaining a comfortable experience for guests, the event will allow 300 total participants, with 150 attendees per hour.

Library staff will close the facility on March 11 to prepare for the large-scale transformation and event setup.

“This event continues to grow each year, and that is truly a testament to the creativity and dedication of our library staff,” said Samantha Denbow, Communications and Cultural Arts Director. “Their enthusiasm and commitment to creating memorable, literacy-focused experiences for families is what makes Harry Potter Book Day such a success. We are proud to offer free programs that bring the community together and highlight the magic of reading.”

Event Details:

Location: Bay City Public Library

Date: Thursday, March 12, 2026

Time: First Hour 4:00 pm – 5:00 pm | Second Hour 5:00 pm – 6:00 pm

Admission: Free (Registration Required)

For additional information, please contact the Bay City Public Library at 979-245-6931.

For more information, please contact:

Media Contact: Ray Beltran, Communications Manager/PIO

rbeltran@cityofbaycity.org | (979) 245-6931

-30-