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For Immediate Release

Riverside Rally Loop Added to Texas Paddling Trail Program

Bay City, Texas – The new Riverside Rally Loop, a scenic Gulf Coast paddling trail on the Colorado River at the beloved Riverside Park, will be officially dedicated on Saturday, April 25 at 9 a.m.

The ribbon-cutting ceremony will kick off the Annual Rally on the River event and celebrate Bay City’s newest addition to the Texas Parks and Wildlife Department’s Texas Paddling Trails Program, a statewide network that now includes more than 70 waterway trails.

Officials from TPWD, the City of Bay City, local dignitaries, park guests, and staff will participate in the official launch. Following the ceremony, attendees will have the opportunity to paddle a portion of the newly designated trail.

The Riverside Rally Loop offers paddlers a chance to experience the natural beauty of the Colorado River along a carefully designed route suitable for both beginners and experienced kayakers and canoeists. As part of the Texas Paddling Trails Program, established in 1998, the trail promotes outdoor recreation, habitat conservation, and sustainable economic development through nature tourism.

“Adding the Riverside Rally Loop to the Texas Paddling Trails system is a milestone for Bay City,” said Kelly Penewitt, Parks and Recreation Manager. “It highlights the incredible natural resources we have right here at Riverside Park and invites residents and visitors alike to experience them from a whole new perspective.”

The dedication ceremony is free and open to the public. Community members are encouraged to attend, celebrate, and stay for the Rally on the River festivities.

About the Texas Parks and Wildlife Department’s Texas Paddling Trails Program

The Texas Paddling Trails (TPT) is a program to develop public inland and coastal paddling trails throughout the state and support these trails with maps, signage and other information. Texas Parks and Wildlife Department (TPWD) continues to seek partnerships with communities interested in developing a paddling trail in their area. With over 80 designated, accessible paddling routes for kayaking and canoeing across the state, ranging from coastal marshes to inland rivers. These trails, developed in partnership with local communities, provide designated, mapped access points for day trips, focusing on conservation and safe, sustainable recreation.

For more information on the Texas paddling Trails Program, visit tpwd.texas.gov/boating/paddling-trails/.

For more information, please contact:

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