

Bay City Regional Airport

Mission Statement

MISSION

Bay City Regional Airport is a general and business aviation facility dedicated to serving the needs of the community and its users. The airport is operated, maintained, and preserved with a commitment to:

- **Safety and Reliability:** Ensuring secure and efficient operations for all aviation activities.
- **Community Benefit:** Supporting local economic development, emergency services, and public access.
- **Sustainability and Stewardship:** Managing resources responsibly to preserve the airport for future generations.

Through these guiding principles, Bay City Regional Airport remains a vital asset to the city and surrounding region.

VISION

The vision of Bay City Regional Airport is to be recognized as the **best and most well-regarded regional airport in the State of Texas**. We are committed to:

- **Excellence in Service:** Providing exceptional experiences for all airport users.
- **Economic Impact:** Supporting the region's growth through reliable and efficient aviation services.
- **Safety and Security:** Upholding the highest standards in operational integrity.
- **Community Partnership:** Strengthening connections with local businesses, residents, and visitors.

Through innovation, dedication, and community focus, Bay City Regional Airport aims to lead by example in regional aviation.

AIRPORT GOALS & OBJECTIVES

Bay City Regional Airport is dedicated to fulfilling its mission and vision through the responsible operation, maintenance, and development of aviation services and infrastructure. The airport is committed to being accountable to its constituents, providing appropriate facilities, and supporting compatible business development.

Goals

1. Operational Accountability

- Ensure transparent, efficient, and safe airport operations.
- Maintain compliance with all federal, state, and local aviation regulations.

2. Facility Enhancement

- Provide and maintain modern, functional, and accessible airport infrastructure.
- Plan and implement improvements that meet current and future aviation demands.

3. Business Development

- Attract and retain aviation-related businesses and services.
- Promote economic growth through strategic partnerships and tenant support.

4. Community Engagement

- Foster strong relationships with local stakeholders and the public.
- Promote awareness of the airport's role in regional development and emergency response.

5. Sustainability and Growth

- Implement environmentally responsible practices.
- Support long-term planning through the Airport Layout Plan and capital improvement strategies.

ACCOUNTABILITY

Accountable to provide services to:

- Users
- Tenants
- Customers

Financially accountable to:

- Airport sponsor (enterprise fund)
- Grantors

Meeting Regulatory obligations to:

- FAA
- TXDOT
- EPA
- TCEQ
- City of Bay City

Self-sustaining

Sensitive to the needs of the community

Sensitive to the environment

BUSINESS

- Compatible with the mission and vision of the airport
- Encouraging economic growth
- Encouraging revenue-generating activities that are competitively priced
- Fostering partnerships
- Promoting tourism
- Responding to the demands of dynamically changing economic and aviation
- Technologies
- Welcoming to aviation-compatible businesses

FACILITIES

- Addressing the needs of the general aviation users
- Addressing the general aviation needs of businesses
- Enabling and supporting the acquisition of new assets
- Ensuring efficient and effective service quality
- Maintaining and retaining current airport assets, including real property, existing runways, taxiways, ramps, runway lengths, and operational utility
- Maintaining modern and up to date facilities
- Providing a safe environment for all concerned
- Providing services and/or economic value to the community
- Providing a welcoming gateway to Bay City and local communities
- Secure (controlled access)

- Serving as a regional resource for emergencies

ACTION PLAN SUPPORTING THE AIRPORT MISSION, VISION, GOALS & OBJECTIVES

- Prepare a long-term Airport master plan update. The airport master plan will provide guidance for the development and operation of the airport.
- Soliciting aviation-compatible businesses to build operational infrastructure based on the Airport.