

CITY STRATEGIC PLAN UPDATE

The 2025–2027 Strategic Plan focuses on six priority areas:

- Safety & Appearance
- Civic Engagement
- Infrastructure
- Planning & Development
- Culture & Recreation
- Operational Excellence

each with targeted goals, metrics, and timelines.

To see the update from June 2025, visit our website.



Meet the Airport Manager



James Mason
Airport Manager since 2016.

Previously:

- 2013 - Airport Operations Supervisor
- K9 & Patrol Sergeant in Manitou, Colorado
- Chief of Police in Victor, Colorado

Can you briefly describe the responsibilities of your department and how it serves the community?

Our department serves as a vital link in the transportation network, promoting economic growth & connectivity for the community. We facilitate the movement of passengers and cargo, ensuring safety through security measures and emergency protocols. We maintain infrastructure like runways and terminals, contribute to local economic development, and engage the community through events like Santa's Fly-In Story Time and educational tours.

What inspired you to pursue a career in public service or city government?

I began my career in law enforcement, driven by a desire to serve and protect my community. After moving to Bay City, I transitioned to the airport, where I now focus on supporting the community's growth and ensuring safety and connectivity. It's been a rewarding journey from policing to airport management, continuing my commitment to public service.

What do you enjoy most about working for Bay City?

What I enjoy most about working for Bay City is how it blends a close-knit, welcoming community with endless opportunities for growth. It's incredibly fulfilling to be part of a place where I can contribute to its progress while also growing in my own career. The support from the people here and the chance to take on new challenges make each day truly rewarding.

What are your goals or vision for your department in the next few years?

My goal is to continue to grow and provide the best regional airport in the State.

What is a project or accomplishment you're particularly proud of in your role?

There are a lot of projects that I'm very proud of: our taxiway relocation, our new weather station, new hangars, the ongoing runway overlay project. The accomplishment I'm most proud of is being named the 2021 TxDOT Aviation General Aviation Airport of the Year.

Bike Patrol is Back!

Chief Christella Rodriguez stands proudly with our newly certified Bike Patrol Officers, joined by a few of our currently certified officers—all ready to roll!

After several years, the Bay City Police Department is excited to officially bring Bike Patrol back into service.

This specialized unit will enhance community engagement and increase police presence during:

- Special Events
- Parades
- Neighborhood Patrol Assignments
- Halloween Patrol
- Targeted Operations in Parks and Downtown Areas
- Community Outreach Activities

Bike Patrol allows our officers to be more approachable, agile, and effective in areas where patrol cars can't easily go. Their presence will strengthen connections with the public and improve safety in high-traffic areas.

We're proud of these officers for completing this demanding training and stepping up to serve our community in this new capacity when needed.

For more information, contact the Bay City Police Department at 979-245-8500.



Message from the City Manager

Curb appeal is more than just keeping things tidy – it's a reflection of our pride in Bay City. Clean yards, cared-for homes, and welcoming streets show visitors and neighbors alike that we're invested in our community.

As City Manager, I'm committed to improving our infrastructure and public spaces, but the everyday efforts of our residents make just as big an impact. When we each do our part, it adds up to a stronger, more vibrant and beautiful city.

Thank you for helping Bay City shine!

- Scotty Jones, City Manager

SUMMER LIBRARY PROGRAM TOP READERS

Main Branch

Early Learners:
Paloma Winkenwerder

Elementary:
Noah Winkenwerder

Teens:
Elizabeth Flores

Adults:
Cadence Boudreaux

Sargent Branch

All ages:
Dana Logan



Annual Touch-a-Truck

TOUCH A TRUCK is BACK!

Saturday, September 13, 2025
10 a.m. – 2 p.m.

Sensory-Friendly Hour: 10 – 11 a.m.

Sports Complex | 2414 FM 3156, Bay City



Honk, Honk, Beep, Beep!

Buckle up for Bay City's 6th Annual Touch-A-Truck extravaganza — where big trucks meet big smiles!

Enjoy a quieter experience—no horns, no flashing lights, just big fun!

Bay City Parks and Recreation invites families to the annual Touch-A-Truck event—an exciting, hands-on experience for kids of all ages! Climb aboard fire trucks, police vehicles, construction equipment, and more. Meet the everyday heroes who operate them and learn how these machines help our community. This free event offers a fun, educational day filled with horns, lights, and smiles. Don't miss this chance to explore big trucks up close in a safe, family-friendly setting!

For more information on this or other events hosted by the Bay City Parks and Recreation department, call 979-323-1660 or email parks-rec@cityofbaycity.org.

Coffee with a Cop
Thursday, August 7, 2025
10 am - 12 pm
McDonalds

PRESENTED BY: THE BAY CITY COMMUNITY FOUNDATION

DÍA DE LOS MUERTOS 2025

BAY CITY, TX

SAVE the DATE

FOOD | LIVE MUSIC | VENDORS | DANCE | OFRENDA

<p>OCTOBER 31ST, 2025 CIVIC CENTER 7PM - 11PM TEJANO DANCE & LIVE CONCERT</p>	<p>NOVEMBER 1ST, 2025 LE TULLE PARK 4PM - 10PM DAY OF THE DEAD FESTIVAL DAY</p>
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