



November 1, 2025

For Immediate Release

City of Bay City Cancels 7th Annual Día de los Muertos Festival Due to Severe Weather

Bay City, Texas — The City of Bay City’s 7th Annual Día de los Muertos Festival, held today at LaTulle Park, was canceled Saturday evening due to severe thunderstorms in the area.

Originally planned as a rain-or-shine event, the festival was temporarily paused around 6:30 p.m. when a rainstorm began. Event organizers initially intended to resume activities once the weather cleared. However, with lightning detected within six to ten miles of the festival grounds, the decision was made to suspend festivities in accordance with National Weather Service and OSHA safety guidelines.

As conditions worsened, the combination of hail and an additional thunderstorm expected later in the evening led organizers to make the difficult decision to cancel the event entirely.

“Our priority was the safety of festival attendees,” said Amanda Garcia, Library and Cultural Arts Manager. “We made an announcement that attendees who left due to weather would be allowed back into the festival. But with the weather being more severe than initially expected and another storm on the way, we had to make the difficult decision to cancel the event.”

The Memorial Run 5K, organized by the BCTX Run Club and scheduled as part of the festival’s activities, is the only event planned to be rescheduled. Updates regarding the new date and details for the run will be shared on the BCTX Run Club Facebook page.

The City of Bay City thanks all attendees, vendors, performers, and volunteers for their understanding and cooperation as safety remains the City’s top priority.

For more information, please contact:

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