



2. Provide current marketing materials highlighting basic services and publicity about specific programs the library offers.

BCPL uses both print and digital marketing to share information about the library.

The library creates a monthly calendar with color coded programs by age. It includes highlights to events, services, etc.

BCPL is active on Facebook and Instagram for its social media presence. The website is updated to reflect events and services.

BCPL provides an information brochure to all new card holders which highlights basic services.

The #BayCityTx4U Newsletter goes out on a bi-monthly basis and includes library information on upcoming events and updates.

Bay City Magazine features quarterly book recommendations from the library.

August 2024

1100 Seventh Street
Bay City, Texas, 77414
979-245-6931
www.baycitytxlib.org

Hours:
Mon. - Thurs. (9am - 6pm)
Friday (9am - 5pm)
Saturday (9am - 3pm)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
EARLY CHILDHOOD	Online Author Talks August 7th (1 pm) - Smithsonian Space Station August 15th (1 pm) - Irena Smith August 21st (6 pm) - Shelby Van Pelt			1 Camping Adventure Day 2 pm - 4 pm	2 Early closure at 1pm for Top Reader Party TOP READER PARTY 2pm - 5pm	3 FINAL DAY TO REDEEM READING PRIZES!
SCHOOL AGE	5 Art Camp 10 am - 11 am 12 pm - 1 pm STEAM Camp 3pm - 5 pm	6 Art Camp 10 am - 11 am 12 pm - 1 pm STEAM Camp 3pm - 5 pm	7 Art Camp 10 am - 11 am 12 pm - 1 pm STEAM Camp 3pm - 5 pm	8 Art Camp 10 am - 11 am 12 pm - 1 pm STEAM Camp 3pm - 5 pm	9 Art Camp Exhibit 3pm - 4:30pm	10
YOUNG ADULT	12 Lone Star Legal Aid 1:30 pm - 3:30 pm	13 BACK TO SCHOOL	14 Online Author Talk 1:00 pm	15 Online Author Talk 1:00 pm	16 Lego Club 12 pm - 5 pm	17 Lego Club Make-Up 10 am - 12 pm
ADULT	19	20 Teen Tuesday 4:00 pm	21 Online Author Talk 6:00 pm	22	23 	24
GENERAL INTEREST	26 Toddler Time 10:30 am	27 Teen Tuesday 4:00 pm	28	29 Families Create 4:30 pm	<p>Join us for Adult Book Club August 8th at 2pm!</p>	
SPECIAL EVENT						
CLOSURES						

Author Talks
August



THE GOLDEN TICKET
Liza Scott

BEHIND THE SCENES OF SPACESTATION
SHERLY VAN PELT

REMARKABLY BRIGHT CREATURES
SHERLY VAN PELT

Back To School!
Read. Listen. Learn.

Enjoy ebooks and audiobooks on your device, whenever and wherever.

Libby.
The library reading app from OverDrive



CLOSURES

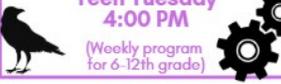
August 2:
1:00 pm due to
Top Reader Celebration

SPECIAL EVENTS

August 2:
Art Camp
Exhibit
3 pm - 4:30 pm

YOUNG ADULT

August 20, 27:
Teen Tuesday
4:00 PM
(Weekly program for 6-12th grade)



ADULT

August 8:
Adult Book Club
2:00 pm
(Monthly book discussion for Adults)

August 7, 15:
Online Author Talk
1:00 pm

August 21:
Online Author Talk
6:00 pm

To register or see more Online Author Talks visit:
<https://library.org/baycitylibrary>

August 12:
Lone Star Legal Aid
1:30 pm - 3:30 pm
(Free legal assistance to low-income families and individuals)

GENERAL

August 5-8:
Art Camp
12 pm - 1 pm
(Must be registered)

August 1:
Camping Adventure Day
2 pm - 4 pm

August 7:
FINAL DAY TO REDEEM READING PRIZES!

SCHOOL AGE

August 5-8:
Art Camp
10 am - 11 am

August 5-8:
STEAM Camp
3 pm - 5 pm

August 16:
Lego Club
12 PM - 5 PM

August 17:
Lego Club Make-Up Day
12 PM - 5 PM

TOP READER PARTY

"CINEMATIC TOP READER CELEBRATION"
AUG. 2, 2024 | (2PM-5PM)

LOCATION:
SCHULMAN'S MOVIE BOWL & GRILL
6655 7TH STREET
BAY CITY, TX, 77414

INVITATION ONLY!

EACH TOP READER WILL RECEIVE AN ENTRY FOR THE MOVIE, POPCORN, AND A DRINK!



EARLY CHILDHOOD

August 22:
Families Create
4:30 pm

August 26:
Toddler Time
10:30 am

CAMPING ADVENTURE DAY
August 18, 2024
2:00 PM - 4:00 PM

EARLY LEARNING: TRY OUR!
"LITTLE EXPLORERS STORY TIME"
K-5: CAN YOU BEAT US?
"PAPER CRAYFISH"
6-8: THE (TEEN) WOOD
"ARTIST BEHAVIOR"
9-11: LET'S GO!
"SAND PIT TENTS"
SEVERAL OF OUR STAFF WILL BE AVAILABLE TO ASSIST!

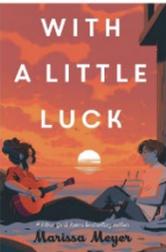


August 2024 Monthly Flyer

BAY CITY PUBLIC LIBRARY

"Check out" these books suggested by the Bay City Public Library

Teen: With A Little Luck
By Marissa Meyer



Jude is determined to fly under the radar. He just wants to draw comics, host D&D night with his friends, work at his parents' vinyl record store, and escape high school as unscathed as possible. That is, until the night he finds himself inexplicably gifted with a bowl of supernatural good luck.

Suddenly, everything Jude has ever wanted is within reach, his art is being published, he helps his friend's song become a finalist in a songwriting competition, and he wins a pair of coveted concert tickets, which he can use to ask out the popular girl he's been crushing on since elementary school.

But how long can Jude's good fortune last? And why does he find himself thinking about Ali, his best friend since forever? If Jude has been dreaming of the wrong girl this whole time, does that mean he's doomed to be unlucky in love forever?

With a sprinkle of magic, this sweet beachside romance is perfect for fans of *To All the Boys I've Loved Before* and *Love & Gelato*, as well as anyone who has ever swooned over Marissa Meyer's beloved characters.

Youth: The Juneteenth Story
by Alliah L. Agostini



On June 19, 1865—more than two years after President Lincoln's Emancipation Proclamation—the enslaved people of Texas first learned of their freedom. That day became a day of remembrance and celebration that changed and grew from year to year.

Learn about the events that led to emancipation and why it took so long for the enslaved people in Texas to hear the news. The first Juneteenth began on "Jubilee Day," where families celebrated and learned of their new rights as citizens. As Black Texans moved to other parts of the country, they brought their traditions along with them, and Juneteenth continued to grow and develop.

Today, Juneteenth's powerful spirit has endured through the centuries to become an official holiday in the United States in 2021. The Juneteenth Story provides an accessible introduction for kids to learn about this important American holiday.

Nonfiction: Birding to Change the World: A Memoir
by Trish O'Kane



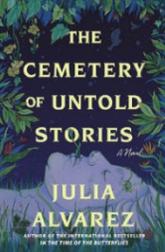
Trish O'Kane is an accidental ornithologist. In her nearly two decades writing about justice as an investigative journalist, she'd never paid attention to nature. But then Hurricane Katrina destroyed her New Orleans home, sending her into an emotional labyrinth.

Enter a scrappy cast of feathered characters—first a cardinal, urban parrots, and sparrows, then a catbird, owl, a jay, and a woodcock—that cheered her up and showed her a new path. Inspired, O'Kane moved to Madison, Wisconsin, to pursue an environmental studies PhD. There she became a full-on bird obsessive—logging hours in a blumingly bioactive urban park, filling field notebooks with bird sightings and dreams, and teaching ornithology to college students and middle-school kids.

When Warner Park—her daily birdwatching haven—was threatened with development, O'Kane and her neighbors mustered a mighty munition of nature lovers, young and old, to save the birds' homes. Through their efforts, she learned that once you get outside and look around, you're likely to fall in love with a furred or feathered creature—and find a flock of your own.

In *Birding to Change the World*, O'Kane distills the astonishing science of bird life, from migration and parenting to the territorial defense strategies that influenced her own activism. A warm and compelling work of science and social engagement, this is the story of an improbably band of bird lovers who saved their park. And it's a blueprint for muscular citizenship, powered by joy.

Fiction: The Cemetery of Untold Stories: A Novel
by Julia Alvarez



Alma Cruz, the celebrated writer at the heart of *The Cemetery of Untold Stories*, doesn't want to end up like her friend, a novelist who fought so long and hard to finish a book that it threatened her sanity. So when Alma inherits a small plot of land in the Dominican Republic, her homeland, she has the beautiful idea of turning it into a place to bury her untold stories—literally. She creates a graveyard for the manuscript drafts and the characters whose lives she lived and failed to bring to life and who still haunt her.

Alma wants her characters to rest in peace. But they have other ideas and soon begin to defy their author: they talk back to her and talk to one another behind her back, rewriting and revising themselves. Flomena, a local woman, hired as the groundskeeper, becomes a sympathetic listener to the secret tales unspooled by Alma's characters. Among them, Benvenido, doctor Rafael Bullo's abandoned wife who was erased from the official history, and Manuel Cruz, a doctor who fought in the Dominican underground and escaped to the United States.

The Cemetery of Untold Stories asks: Whose stories get to be told, and whose buried? Finally, Alma finds the meaning she and her characters yearn for in the everlasting vitality of stories. Julia Alvarez reminds us that the stories of our lives are never truly finished, even at the end.

Bay City Magazine July/August 2024



#BayCityTx4U|Newsletter

www.cityofbaycity.org • 1901 5th St. Bay City Texas 77414 • 979-245-2137

Back to School Safety

Bay City is excited to announce a joint venture with the BCCDC to purchase the old K-Mart building on Highway 35. The building will be renovated to house the city's public safety division, including the police department, dispatch, and municipal court. This \$1.75 million purchase is a strategic move to revitalize the south side of Bay City, combining public safety services and stimulating economic growth. The project is expected to be completed within two years. Pictured below: City Council/City Staff and the BCCDC Board with the new Public Safety Building sign.



City employees recognized for provisions at the July 26th City Council Meeting. Kamron Kilbride, Angela Hladik, Nathaniel Hestand & Chasidy Llanos. Not pictured, Clifton (Troy) Casey.

UPCOMING EVENTS

September 14
TOUCH-A-TRUCK
Bay City Parks & Recreation
cityofbaycity.org/2218/Events
Wed. August 7th
Palacios
Mon. August 12th
Matagorda
Wed. August 14th
Bay City, Tidehaven & Van Vleet

Future Public Safety Building

Bay City is excited to announce a joint venture with the BCCDC to purchase the old K-Mart building on Highway 35. The building will be renovated to house the city's public safety division, including the police department, dispatch, and municipal court. This \$1.75 million purchase is a strategic move to revitalize the south side of Bay City, combining public safety services and stimulating economic growth. The project is expected to be completed within two years. Pictured below: City Council/City Staff and the BCCDC Board with the new Public Safety Building sign.



Summer Readers Log Over 240,000 Minutes

The Bay City Public Library held the Summer Reading Program from June 1 - July 27, 2024. During this time, readers of all ages tracked their minutes read to earn prizes and worked for the title of Top Reader. Over 175 readers in the Main Branch and Sargent Branch programs read a combined 240,628 minutes in under 60 days. The Summer Reading Program also included various activities such as themed Adventure Days, Art Camp, STEAM Camp, online author visits, and more. Sponsors: Bay City Library Association, Friends of the Bay City Library, Friends of the Sargent Library, and Celanese (Book Sponsor).



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DID YOU KNOW?

Bay City now has a BMX Bike Park at City Field! Built by the Bay City Gas Company and the City of Bay City. The BMX Bike Park is a .27-mile dirt track featuring tabletops, camel backs, single, double and triple jumps, big jumps and skimmies. There is a learner's loop for first time bike riders to learn how to ride and the smallest riders can ride safely on their own mildly challenging course. Parents are not left out of the fun. While their kids are on the track, they can walk the 2-mile path around the perimeter of the Bike track. For more information on the BMX Bike Park contact the Parks and Recreation office at 979-323-1660 or via e-mail at parks-rec@cityofbaycity.org



Get Outside & Go Wild! At Riverside Park

- Saturday, July 20th All About Plants! Learn about how to properly plant plants, transplant shock, and what you need to keep them alive!
- Saturday, July 27th Leaves, leaves, and leaves! Learn how to identify trees and plants and their leaves by sight and feel.
- Saturday, August 3rd Wonderful World of Worms! Learn how worms are stewards of the environment.
- Saturday, August 10th Marine Life! Learn the roles of marine life, how to identify shells, and environmental stewardship.
- Saturday, August 17th Fishing 101 Learn how to fish.
- 10 a.m. Riverside Park \$5/person - take-home crafts will be created at each program

Wanna dive into the details?

Dial us at 979-245-0540, 979-323-1660 or visit our website at www.campriverside.org

